

Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: New Smyrna Beach Museum of East Coast Surfing
2. Date of Submission: 12/07/2015
3. House Member Sponsor(s): Fredrick Costello

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d
- b. What is the most recent fiscal year the project was funded? 2015-16
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
	Column: A	B	C	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget (Will equal non-vetoed amounts provided in Column A)	INCREASED or NEW Recurring Requested	TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year)	Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:	0	1,750,000	1,750,000	0	0	175,000	175,000

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs

5. Requester:

- a. Name: Thomas Wright
- b. Organization: New Smyrna Beach Museum of East Coast Surfing, Inc.
- c. Email: TWright@surfcoastlaw.com
- d. Phone #: (386)428-3311

6. Organization or Name of Entity Receiving Funds:

- a. Name: New Smyrna Beach Museum of East Coast Surfing, Inc.
- b. County (County where funds are to be expended) Volusia
- c. Service Area (Counties being served by the service(s) provided with funding) Statewide

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project's intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

The New Smyrna Beach Museum of East Coast Surfing opened in July of 2014 to rave reviews from the public and local media. It was inspired by New Smyrna's surfing culture and heritage, and conceived and created to become the first surf museum for the east coast. The Museum was founded by surfers and professionals with a lifelong interest in protecting and preserving the natural environment, and it operates as a 501c(3) nonprofit. The Museum preserves the history of surfing along the east coast of the United States and uses the appeal of this history to educate and raise awareness on the importance of conserving our ocean and beaches as vibrant and healthy environments. It interweaves the history of east coast surfing and the surfing lifestyle with environmental education exhibits in the form of displays, films, recordings, and lectures by professionals in the environmental science and marine conservation communities. The Museum celebrates the legacy of east coast surfers whose reverence for the ocean and beaches has made them environmentally aware and active. Youth outreach is a primary focus, to instill an appreciation for surfing, water quality, and the oceans and our beaches, in future generations. The Museum is currently housed in 1,500 square feet of temporary space in the historic downtown section of New Smyrna Beach. It has outgrown this space, however, and is seeking a new building to allow it to expand and become a major tourist destination for surfers and their families from all over the world. The Museum has been offered valuable waterfront property near the Marine Discovery Center in New Smyrna Beach as the site for the new building, through a long-term lease arrangement with the State of Florida. The building design, by noted Florida architect, Kevin Schweizer, is complete. It includes 5,512 square feet of conditioned living space and 3,238 square feet of unconditioned area. The Museum will be pursuing a Volusia County ECHO Exceptional Grant in 2017 for construction of the new building. The funds asked for in this appropriations request will be part of the required matching funds for the ECHO Grant. Ultimately, they will be placed toward the \$1.3M cost of construction for the new Surf Museum building. There are currently more than 20 million surfers worldwide and the revenue for the global surf industry exceeds \$7 billion per year. Florida is a major player in the global surf industry, and is home to many surf shops (including the world's

largest, Ron Jon, in Cocoa Beach), the largest surfing trade show in the world (the Surf Expo in Orlando), and many top professional surfers, including twelve-time world champion, Kelly Slater. The requested funds will provide the seed money necessary for the New Smyrna Beach Museum of East Coast Surfing to construct a new building and expand its reach into the global surf culture to become a major tourist destination for surfers and their families from all over the world. The new building and expanded Museum will (1) attract tourists to Florida that would otherwise not visit and (2) cause tourists visiting other Florida attractions to stay an extra day or two to visit the Museum and enjoy the nearby beaches. A conservative order-of-magnitude estimate is that the expanded Museum would draw about 0.1 percent of the global surfing population and about 0.1 percent of global surf industry revenue to Florida each year. That implies an additional 20,000 tourists and \$7 million per year for the State. In addition, because of the Museum's focus on environmental education and youth outreach, it will help produce future generations of Floridians who will be better informed on environmental issues and more inclined to be good stewards of Florida's precious natural resources.

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: 0

State: 0 (Excluding the requested Total Amount in #4d, Column G)

Local: 700,000

Other: 0

9. Is this a multi-year project requiring funding from the state for more than one year?

No