

Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: Mental Health Film Series
2. Date of Submission: 12/15/2015
3. House Member Sponsor(s): Lori Berman

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

| FY: | Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.) | | | Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.) | | | |
|--------------------|--|-------------------------------|--|--|---|---|--|
| | Column: A | B | C | D | E | F | G |
| Funds Description: | Prior Year Recurring Funds | Prior Year Nonrecurring Funds | Total Funds Appropriated (Recurring plus Nonrecurring: Column A + Column B) | Recurring Base Budget (Will equal non-vetoed amounts provided in Column A) | INCREASED or NEW Recurring Requested | TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year) | Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F) |
| Input Amounts: | | | | | 0 | 140,000 | 140,000 |

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs

5. Requester:

- a. Name: Rita Thrasher
- b. Organization: Boca Raton's Promise - The Alliance
- c. Email: brpromis@gate.net
- d. Phone #: (561)866-1850

6. Organization or Name of Entity Receiving Funds:

- a. Name: Boca Raton's Promise
- b. County (County where funds are to be expended) Palm Beach
- c. Service Area (Counties being served by the service(s) provided with funding) Broward, Miami-Dade, Palm Beach

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project's intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

Summary

A series of four short films (under 10 minutes) will be produced to educate and engage citizens to address community mental health needs. The films provide an essential element to the Breaking The Silence project of the Palm Beach County Action Alliance for Mental Health and its 501c3 sponsor, Boca Raton's Promise. The film project is a partnership between Boca Raton's Promise and the Information Television Network (ITV) delivered at intervals of three months over a period of 14 months. Films will provide useful information and insight to support development of community mental health initiatives.

Boca Raton's Promise was established in 1990 as one of the Priority America's Promise Communities recognized by then Chairman, Ret. General Colin Powell. Ed and Cristina Lerner received numerous awards for producing the Healthy Body Healthy Mind TV Series and have been honored for award-winning documentaries

Purpose of Funds

Boca Raton's Promise will contract with Information Television (ITV) to film, produce, and edit four short films under 10 minutes in length featuring perspectives on community planning in Palm Beach County. Filming will be mostly on-site at meetings and events throughout Palm Beach County. Assistance will be provided by members of the PBC Action Alliance for Mental Health and staff of Boca Raton's Promise. Funds will provide

Studio and Field Production \$104,200.00
Post Production \$56,700.00
TOTAL: \$160,900.00
Deposit Paid: \$20,900.00
Request: \$140,000.00

Areas Served

The films present various ways municipalities in Palm Beach County are organizing to address mental health needs to educate and serve citizens. Cultural, economic, educational and spiritual perspectives are presented by those with experiences with mental illness, and related behaviors, e.g., domestic violence, addiction, homelessness, eating disorders, homicide, and suicide. Topics are related to and of concern to agencies, law enforcement, educators, elected officials, non-profit agencies, and mental health professionals in most Florida cities and counties. Achieving understanding of community mental health and fostering purposeful dialogue is the expected benefit from this film series. The films are considered a supplement, or natural next-step, to the Mental Health First Aid training now underway in Florida and will be useful to the Leagues of Cities and Counties in considering community needs assessments. Colleges and Schools of Education will find films useful in augmenting curriculum. Films will be easily accessed through the world wide web.

Need for Funds

Resources addressing cultural challenges particular to South Florida do not exist. Funds are needed to educate communities on ways to address mental health. Suicide is now the 2nd leading cause of death among teenagers and young adults, tragically taking the lives of about 100 young people per week. Absenteeism is costly to workplaces, and spiritual leaders feel unprepared. Colleges, Universities, and schools need counselors. Professionally produced Films (videos) are a cost effective means to reach and educate persons of all ages ? in schools, senior living facilities, and on city commissions. The cost of a series is too great for individual providers to consider. Current studies and needs assessments lack resources to aid in de-stigmatizing mental illness. A Film series is a vital tool to respond to this critical need. Funds are needed to assist citizens in planning for mental health initiatives in their communities and to ultimately help save lives.

Expected Results

- ? There will be an increase in the number of organizations and non-profits viewing and distributing the films (videos).
- ? City officials will refer specific films to advisory committees,
- ? Spiritual leaders will gain confidence in counseling.
- ? Educators will utilize films to enhance secondary curriculum
- ? PTA?s and non-profit leaders will introduce to parents

- ? Mental health professionals will volunteer to lead film discussions
- ? Mental Health First Aid trainees will volunteer to organize community conversations
- ? Mental health and nursing interns will become conversation leaders
- ? Corporate leaders and EAP?s will develop friendlier workplaces
- ? Youth groups will emerge and merge into responsible advocates for mental health
- ? Persons of all ages will seek treatment resulting in reduced rates of suicide and violence
- ? Palm Beach County will be recognized for leadership in supporting mental health initiatives.

Services and Target Population

Tracking of the first film (pilot) will indicate the number of views, participant populations (class, club, agency) and evaluations (above). Follow-up surveys will yield information on nature of use and results to assist in developing and distributing the series to targeted populations referenced above.

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: 0

State: 140,000 (Excluding the requested Total Amount in #4d, Column G)

Local: 20,900

Other: 0

9. Is this a multi-year project requiring funding from the state for more than one year?

No