

# Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: Highway Beautification/Keep Florida Beautiful
2. Date of Submission: 12/28/2015
3. House Member Sponsor(s): Halsey Beshears

## 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes  
***If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d***
- b. What is the most recent fiscal year the project was funded? 2015-16
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
	Column: A	B	C	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget  (Will equal non-vetoed amounts provided in Column A )	<b>INCREASED or NEW Recurring Requested</b>	<b>TOTAL Nonrecurring Requested</b>  (Nonrecurring is one time funding & must be re-requested every year)	<b>Total Funds Requested Over Base Funding</b>  (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:	0	800,000	800,000	0	0	800,000	800,000

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:  
 Operating Expenses     Fixed Capital Construction     Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for:  
 Operating Expenses     Fixed Capital Construction     Other one-time costs

5. Requester:

- a. Name: Mary Jeane Yon
- b. Organization: Keep Florida Beautiful
- c. Email: maryjeanyon@comcast.net
- d. Phone #: (850)519-7859

6. Organization or Name of Entity Receiving Funds:

- a. Name: Keep Florida Beautiful
- b. County (County where funds are to be expended) Statewide
- c. Service Area (Counties being served by the service(s) provided with funding) Statewide

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project's intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

Keep Florida Beautiful (KFB) is a non-profit volunteer based organization consisting of 44 statewide affiliates often working in close partnerships with local agencies, businesses and associations. Funds are appropriated to support KFB and affiliate operations as they relate to assisting and promoting FDOT's DRIVE IT HOME-Keep Our Paradise Litter Free program and the Adopt-A-Highway program. As part of this funding, 38 eligible local affiliates throughout the state are able to be funded through reimbursement grants from FDOT. The signature event of this grant agreement is the "Trash-Off" which is a combination of the Keep America Beautiful's National Great American Cleanup and the statewide FDOT- DRIVE IT HOME "Keep Our Paradise Litter-Free Trash-Off" events. The Florida Affiliates mobilize volunteers to remove litter and debris from roadways and waterways and often plant trees, flowers and gardens to improve a community's appearance while also emphasizing the importance of behavior change in order to sustain a community. Service projects take place March - June in communities throughout the state. Other cleanup events are also held throughout the year. During the FY 2014-2015 contract period, 1,441 cleanups were held as part of the 2015 "Trash Off." Over 55,000 volunteers participated in these events. Together these volunteers logged a total of 192,826 hours cleaning up which represents a \$3,085,216 benefit to Florida's communities. This represents a Return on Investment (ROI) of \$3 for every \$1, based on the State's \$800,000 investment. This ROI is based on a conservative estimate of \$16 per hour which is what private industry pays for litter collection. These events ultimately leverage state and local government budgets to accomplish more cleanup activities through KFB and its affiliates' volunteer labor. The volunteers, in turn, are more connected and responsible for their communities. Salary dollars are included as part of these grant agreements, if needed. The KFB portion of the appropriation (\$230,000) was used to fund three positions (Executive Director, Program Coordinator, Intern) last year and averaged approximately 23% of that amount.

The work done by KFB and the Florida affiliates around the state leads to cleaner, greener and more beautiful communities. Through the work of thousands of

volunteers and the generosity of corporate partners and municipalities, we build and sustain communities that are environmentally healthy, socially connected and economically sound. These communities appeal to businesses to locate, bring jobs and provide economic opportunities to the many people visiting Florida. Additionally, with Governor Scott's dedication to "Let's Keep Florida Beautiful," we believe the mission and activities of KFB and the Florida Affiliate network help produce jobs by enticing both tourists and businesses to a state that is clean and appealing. No one wants to visit or conduct business in a state that is covered in litter or otherwise considered "dirty."

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: 0

State: 800,000 (Excluding the requested Total Amount in #4d, Column G)

Local: 0

Other: 25,000

9. Is this a multi-year project requiring funding from the state for more than one year?

Yes