

Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: Healthy Food Financing Initiative
2. Date of Submission: 12/17/2015
3. House Member Sponsor(s): David Santiago

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
	Column: A	B	C	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget (Will equal non-vetoed amounts provided in Column A)	INCREASED or NEW Recurring Requested	TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year)	Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:					0	5,000,000	5,000,000

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses
 Fixed Capital Construction
 Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses
 Fixed Capital Construction
 Other one-time costs

5. Requester:

- a. Name: David Francis
- b. Organization: American Heart Association
- c. Email: david.francis@heart.org
- d. Phone #: (850)567-0598

6. Organization or Name of Entity Receiving Funds:

- a. Name: Department Of Agriculture and Consumer Services
- b. County (County where funds are to be expended) Statewide
- c. Service Area (Counties being served by the service(s) provided with funding) Statewide

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project's intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

The majority of the fund will be spent directly on grocery store projects; eligible project activities can include soft costs such as predevelopment and workforce training, as well as hard costs such as construction and equipment. Although it's difficult to estimate the exact capital costs as they range widely depending on the types of projects in the program, hard costs such as acquisition and construction tend to be higher and therefore account for a greater amount of funds than say, workforce development or security. Loan and grant amounts can vary based on financing needs, but here are two examples for reference: 1) In New York's Healthy Food & Healthy Communities (HFHC) Fund, loan amounts can range from \$250,000 to \$5 million (or larger for New Markets Tax Credit transactions) and grant amounts from \$50,000 to \$400,000. In New Orleans' Fresh Food Retailer Initiative (FFRI), the City's CDBG funding can provide up to \$1 million per project, with forgivable loan components not exceeding \$500,000.

In addition to direct project costs, we recommend an estimated 10% of designated state funds be used towards program administration, in order to implement an effective program that has significant health and economic impacts. Again, it's difficult to estimate the exact positions and salaries (we'd recommend working through a budget once a program is established), but generally, the program managers are often a Food Access Organization and a Community Development Financial Institution, and staff time is spent on the following activities:

? Pipeline development activities such as fielding inquiries from potential applicants (grocers, real estate developers, and nonprofits), attending trade events, and assessing high-impact prospective projects

? Outreach activities such as initiating conversations to ensure that local government officials, grocery wholesalers and retailers, community groups, and other

key stakeholders throughout the fund's targeted state/city are aware of the program and know how to apply

? Screening applications to ensure that projects are located in a lower-income, underserved area and have community support and sufficient capacity

? Loan underwriting to assess debt-readiness and structure financing packages

? Reporting of program impacts

Lastly, the size of the target population served will be directly tied to the amount available in the fund and therefore the number of grocery stores that can be supported. For example, the Pennsylvania program financed 88 projects, which in turn improved healthy food access for 400,000 PA residents.

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: 0

State: 0 (Excluding the requested Total Amount in #4d, Column G)

Local: 0

Other: 0

9. Is this a multi-year project requiring funding from the state for more than one year?

No